



PRESS RELEASE (FOR IMMEDIATE RELEASE)

IWCA France: A New Voice Empowering Women Across the Coffee Value Chain

Paris, June 2026 — The International Women's Coffee Alliance France (IWCA France) will officially launch on September 12, 2026, at 11:00 a.m., during the Village International de la Gastronomie at Place de la Concorde in Paris.

Established as a French non-profit association under the French Law of 1901, IWCA France becomes the French chapter of the International Women's Coffee Alliance (IWCA), a global network present in more than 40 countries. Its mission is to advance the economic, professional, and social empowerment of women throughout the coffee value chain, both in France and internationally.

Advancing Women's Leadership in Coffee

Women account for up to 70% of the global coffee workforce and play a vital role at every stage of the coffee value chain—from cultivation and harvesting to processing, trading, roasting, and retail. Yet women continue to face barriers in accessing land ownership, financing, technical training, leadership opportunities, and decision-making positions.

IWCA France creates a platform for dialogue, collaboration, education, and professional development within the French coffee sector and beyond.

An International Launch and Ambitious First Season

The launch at the Village International de la Gastronomie will welcome Blanca Castro, International President of IWCA, traveling to Paris for this milestone event. IWCA France will also participate in the Paris Coffee Show.

Upcoming initiatives include:

- Conferences and roundtables

- Coffee and health seminars
- Coffee cuppings featuring origins such as the Philippines, Peru, and Guatemala
- Networking events connecting coffee, gastronomy, and culture

Supporting the Entire Coffee Ecosystem

IWCA France supports producers, traders, roasters, baristas, entrepreneurs, researchers, and international partners.

Objectives:

- Promote women's leadership in coffee

- Strengthen professional skills and knowledge-sharing
- Encourage ethical and sustainable trade relationships
- Build bridges between France and coffee-producing regions

Membership: Individuals 50 €/year. Companies starting from 250 €/year.

Recognizing Excellence

IWCA France is developing a distinction recognizing outstanding women coffee producers, inspired by the "Sun of the Seven Virtues" protocol, celebrating excellence, sustainability, innovation, and social impact.

Founding Team

President: Eka Moncarre (La Maison De L'Indonésie)

Vice President: Gloria Montenegro (Caféothèque)

Treasurer: Kathy Guam (Paris Hospital Network)

Secretary General: Alice Frémont (Cafémétrie)

Events & Partnerships Director: Anne-Laure Descombin (AGORA Expo)

About IWCA France

Established on May 18, 2026, IWCA France is a non-profit organization dedicated to promoting the economic, professional, and social empowerment of women across the coffee value chain.

Media Contact

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For media and publication purposes, please refer to the organization as **IWCA France**.